



# National FFA Alumni Association

## Membership Affiliation Program 2.0

(Revised 08/14/2015)

### What is the Affiliation Program?

The membership affiliation program is designed to easily mobilize volunteers to support local agricultural education programs and their FFA chapters. This program allows affiliates to provide membership, services and benefits to an unlimited number of volunteers/supporters for one fee while keeping the rest of their funds right at home for their local programs. This program will also assist the National FFA Alumni in their strategic goal of having an active alumni affiliate in every FFA chapter in the country and dramatically increasing the number of advocates and supporters with time, talent and resources at the local, state and national level.

### Program Highlights:

- Yearly fee of \$100 per local affiliate (plus any state fees that may apply) for the LOCAL affiliate program providing basic support to all volunteers at the LOCAL affiliate. (State-At-Large Affiliates are excluded from participating in this program) New lifetime members will still pay \$160\* per person (plus any state dues that may apply). *\*fee subject to change with approval from the National FFA Alumni Council and advance notice local affiliates*
- Annual fee will be waived if the local affiliate has at least 25 life members (as of the end of the preceding membership year). Membership year for the National FFA Organization and FFA Alumni year is September thru August.
- A minimum of 10 local affiliate members must be in place for the affiliate to be considered active.
- Eliminate dues collection. One fee covers all members. Please note that affiliation on the local and state levels is designed to eliminate individual dues. As a part of this program, local and state annual dues should not be collected. Donations may be collected by the affiliate but should not be required for participation/inclusion.
- Save time. Save time in persuading individuals to join, collecting individual dues, writing receipts and handling money from members. This is a waste of many hours of valuable time that could be spent working to engage members.
- Alumni membership is for EVERYONE. This repositions alumni membership as an important benefit for our volunteers. Every volunteer is a member, providing the affiliate the option to engage all members in their programs, activities and communications.
- No money changes hands. Eliminates handling money several times by everyone involved in the process.
- Easy to budget. Allows ability to budget affiliation fee in advance for local programs and states.
- Missing individuals. No longer will you have to worry about missing an individual that has donated valuable time and energy toward the work of your affiliate.



## National FFA Alumni Association

### **What are the benefits of Program Affiliation?**

- **EVERYONE CAN BE ALUMNI** - Makes it easy for individuals to join and less work for local volunteers and affiliates to obtain national membership and receive benefits. Helps to solidify that previous student membership is not required.
- **COMMUNICATION TO ALL** - Provides an option for those who want to offer their support both in volunteer hours and financial contributions to the local level and still have the ability to communicate on a national level. Allows members to receive key information keeping the local programs strong.
- **ACURATE DATA COLLECTION** - Mobilizes a larger network of local volunteers and supporters for local, region, state and national needs. Collects and reports their contributions in time, talent and support and be recognized for their efforts at the local, state and national levels.
- **NATIONAL PROGRAMMING** - National Alumni Association provides membership services and benefits directly to all members that are offering their support both in volunteer hours and financial contributions.
- **UNIFIED NATIONALLY** - Current booster clubs not seeing the value of national alumni membership become involved utilizing key information, promising practices and provided services.
- **STENGTH IN NUMBERS** - Increases the active national affiliates and combined support of alumni keeping an increased number of local FFA chapters and agricultural education programs strong and sustainable at all levels.
- **INEXPENSIVE MARKETING** – One low fee provides ALL members/supporters/parents with regular electronic marketing pieces directly from the National FFA Alumni Organization.

### **What affiliates and their members receive.**

- Ability to use the National FFA Organization tax reporting benefits as a National Alumni affiliate.
- Access to National FFA Alumni resources and programs to provide information, store resources, report data, report and process membership, search for career opportunities and discover promising practices to grow the affiliate, the local agricultural education program and its members.
- Key alumni and FFA Organization updates, information and all sponsor supported benefits available.
- Electronic "New Visions" alumni newsletter and FFA "New Horizons" magazine. Individual members can order paper copies of both for \$10 a year.
- New supportive resources for the local alumni affiliate and their members to become stronger advocates.
- The tools needed to work with school and community based partners to sustain and grow support for local agricultural education programs and FFA chapters, ensuring the success and experience for future generations.
- To be part of a national network united to support agriculture, agricultural education and FFA. Each local affiliate's actions and support adds to the support of the state and the national level.