

## QUALITY 2: FFA ALUMNI MEMBER DEVELOPMENT

**Quality Statement – Benefits:** FFA Alumni member demonstrates and provides benefits to a potential FFA Alumni member.

### Quality Indicators:

1. FFA Alumni member identifies individual motivation in order to meet specific needs and increase participation.

*\*The term “member” refers to FFA Alumni members.*

Exemplary 3	Intermediate 2	Novice 1	Non-Existent 0	Indicator Score
Member always matches individual motivations and talents with the opportunities and tasks to be accomplished to ensure success.	Member generally matches individual motivations and talents with the opportunities and tasks to be accomplished to ensure success.	Member rarely matches individual motivations and talents with the opportunities and tasks to ensure success.	Member does not match individual motivations and talents with the opportunities and tasks to ensure success.	
Evidence, comment and suggestions:				

2. FFA Alumni member provides opportunities for fellowship and camaraderie that supports diversity.

*\* The term “member” refers to FFA Alumni members.*

Exemplary 3	Intermediate 2	Novice 1	Non-Existent 0	Indicator Score
Member provides at least six annual opportunities for fellowship and camaraderie among members that supports diversity.	Member provides at least four annual opportunities for fellowship and camaraderie among members that supports diversity.	Member provides at least two annual opportunities for fellowship and camaraderie among members that supports diversity.	Member does not provide opportunities for fellowship and camaraderie among members that supports diversity.	
Evidence, comment and suggestions:				

{CONTINUED} QUALITY 2: FFA ALUMNI MEMBER DEVELOPMENT

**Quality Statement - Professional/Personal Development:** FFA Alumni member provides fellow FFA Alumni members with the opportunity to develop professional and/or personal skills through their involvement with FFA Alumni.

**Quality Indicators:**

3. FFA Alumni member encourages fellow members to develop a personal development plan that promotes movement toward achieving goals and successes through various resources and opportunities.

\* The term “member” refers to FFA Alumni members.

Exemplary 3	Intermediate 2	Novice 1	Non-Existent 0	Indicator Score
Member always ensures that every FFA Alumni member annually develops, maintains and evaluates a personal development plan to ensure that members are moving toward goals and achieving success.	Member generally ensures that most FFA Alumni members annually create and maintain a personal development plan; however, the annual evaluation of progress toward goals is not consistently present.	Member attempts to ensure that a few FFA Alumni members create a personal development plan but does not have a plan in place to maintain and evaluate the progress toward goals.	Member does not utilize a personal development plan to ensure that members are moving toward goals and achieving success.	
Evidence, comment and suggestions:				

{CONTINUED} QUALITY 2: FFA ALUMNI MEMBER DEVELOPMENT

**Quality Statement - Member Recruitment:** FFA Alumni member increases FFA Alumni membership and creates a plan for retention.

**Quality Indicators:**

4. FFA Alumni members identify and successfully utilize the appropriate tools and resources to increase membership participation.

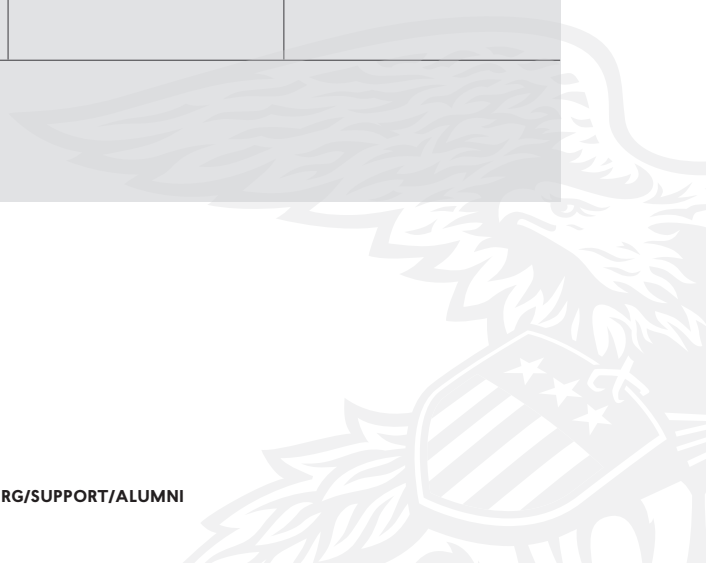
\* The term “member” refers to FFA Alumni members.

Exemplary 3	Intermediate 2	Novice 1	Non-Existent 0	Indicator Score
Member always seeks innovative tools to increase participation and utilizes the tools to demonstrate change.	Member regularly seeks innovative tools to increase participation and effectively utilizes appropriate tools.	Member rarely seeks innovative tools to increase participation.	Member does not seek out innovative tools to increase participation.	
Evidence, comment and suggestions:				

5. FFA Alumni members develop and implement a clear, concise recruitment and retention plan and revise the plan annually based upon evaluation.

\* The term “member” refers to FFA Alumni members.

Exemplary 3	Intermediate 2	Novice 1	Non-Existent 0	Indicator Score
Member always works collaboratively with stakeholders to create a clear and concise recruitment and retention plan that is evaluated annually to ensure success.	Member has a general recruitment and retention plan in place and is working collaboratively with stakeholders to evaluate the current plan’s effectiveness.	Member is beginning to work with stakeholders to create a recruitment and/or retention plan.	Member has no recruitment or retention plan identified.	
Evidence, comment and suggestions:				



### SUMMARY SCORING RUBRIC

Quality Indicator Scores Exemplary = 3   Intermediate = 2   Novice = 1   Non-Existent = 0	Score Summary
1. FFA Alumni member identifies individual motivation in order to meet specific needs and increase participation.	
2. FFA Alumni member provides opportunities for fellowship and camaraderie that support diversity.	
3. FFA Alumni member encourages fellow members to develop a personal development plan that promotes movement toward achieving goals and successes through various resources and opportunities.	
4. FFA Alumni members identify and successfully utilize the appropriate tools and resources to increase membership participation.	
5. FFA Alumni members develop and implement a clear, concise recruitment and retention plan and revise the plan annually based upon evaluation.	
<b>Total</b>	

	Exemplary	Intermediate	Novice	Non-Existent
<b>Range</b>	15-11	10-6	5-1	0

The score for the Quality 2: FFA Alumni Member Development must be 9 or above to meet this quality.

**Met** \_\_\_\_\_  
**Not Met** \_\_\_\_\_

## MEMBERSHIP OPTIONS

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National FFA Alumni membership is open to anyone interested in supporting FFA, agricultural education, agriculture or volunteerism through their gifts of time, talent and financial resources. Membership in the FFA Alumni includes many rights, benefits and privileges; however, no level of membership entitles any member to act for and/or on behalf of any local, state or the National FFA Alumni Association regarding any policy or position unless granted by and through the bylaws and/or is otherwise granted specifically, in writing, by the National FFA Alumni Association.

**Note:** *These forms of membership are intended to be recognized at all levels. Given the autonomy of state and local FFA Alumni affiliates it is up to these affiliates if they would like to collect and set any dues that they may access to any of these membership types. National FFA Alumni will recognize these memberships at all levels.*

### Annual Membership

Annual membership is open to anyone interested in supporting and advocating for FFA, agricultural education, agriculture or volunteerism through their gifts of time, talent, and financial resources on a yearly basis. Annual members receive the National FFA Alumni *New Visions* newsletter, the opportunity to subscribe to FFA *New Horizons* magazine for \$2.50 per year, the ability to attend personal and professional development conferences and conventions, additional sponsor benefits and a voice in alumni business.

### Lifetime Membership

Lifetime membership is a one-time **INVESTMENT** in the future of our organization. Your investment ensures that FFA and FFA Alumni will be around for future generations of agriculturalists and to help us reach as many members as we possibly can so that they can exert an influence in their home and community. Alumni members receive a membership card, a membership certificate, a lifetime subscription to the *New Visions* newsletter, a lifetime subscription to *FFA New Horizons* magazine, the ability to attend personal and professional development conferences and conventions, additional sponsor benefits and a voice in alumni business. The processing fee covers the cost of the membership packet, postage, staff time, and other expenses associated with servicing a life membership.

### Corporate Partners

Businesses and organizations can partner with the National FFA Alumni Association with an annual membership. Benefits include a mention on the national FFA Alumni website, a mention in the National FFA Alumni Convention program, a mention in an issue of *New Visions* and more.

### **Associate Membership** *(Effective 2012/2013 membership year)*

The delegate body adopted Associate membership as a free five year national membership provided annually to potential members that are graduating or have recently graduated from high school.

### **Affiliation Program**

The membership affiliation program is designed to easily mobilize volunteers to support local agricultural education programs and their FFA chapters. This program allows affiliates to provide membership, services, and benefits to an unlimited number of volunteers/supporters for one fee while keeping the rest of their funds right at home for their local programs. This program will also assist the National FFA Alumni in their strategic goal of having an active alumni affiliate in every FFA chapter in the country and dramatically increasing the number of advocates and supporters with time, talent, and resources at the local, state, and national level.

### **Non-Traditional Affiliates**

Non-traditional affiliates are available to groups, businesses and corporations as a means of providing their members/employees an opportunity to individually and collectively help support agricultural education programs and FFA chapters as a unified Alumni affiliate without being tied directly to a local FFA chapter. Non-traditional affiliates connect geographically-separate, yet otherwise-linked individuals to one another and allow them to rally around nearby chapters, even if those chapters are not their home chapters. This connection allows them to be a helping hand to local FFA advisors, as well as to state associations and the national organization.

*For more information on any of these membership options or directions on how to become a member visit the [Become a Member](#) page under alumni on [FFA.org](#)*

## ALUMNI MEMBERSHIP BENEFITS

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The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. Ask any alumni member why they became a member and with almost 100 percent certainty they will answer “To make a difference in student’s lives”. As alumni the biggest benefit that we can receive is knowing that our service truly makes a difference in the lives of students. After all, isn’t that why we are here? Alumni members volunteer to help students evolve and find their passion in agriculture which then allows them to evolve into better people because of those experiences. Below are some additional benefits that come with membership in the National FFA Alumni Association.

To find out how to participate in the following benefit programs please go to the *Alumni Member Benefits* page under Alumni on FFA.org and remember to check back regularly for new benefit programs.

### **\$500 DODGE CASH ALLOWANCE**

As part of Dodge’s continuing commitment to the next generation of American farmers, this program gives eligible **FFA member and Alumni** a \$500 cash allowance the retail purchase (Type Sale 1 or B) or lease (Type Sale L or E) of an eligible vehicle.



**DODGE**

### **La Quinta Inns and Suites Discount**

**Receive a nationwide discount at La Quinta Inn and Suites**

- Clean, spacious, and comfortable guestroom accommodations
- Complimentary deluxe continental breakfast and high-speed Internet access
- Coffee maker, hair dryer, iron, and ironing board in each guestroom
- La Quinta returns program where you can earn frequent guest rewards points for every dollar you spend at La Quinta hotels! Redeem your points for valuable rewards including free nights, airline miles and much more [www.lq.com/returns](http://www.lq.com/returns)
- FFA discount is available nationwide for business and leisure travel



# CONFERENCES AND CONVENTIONS

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## **National FFA Alumni Convention**

Held in conjunction with the National FFA Convention & Expo, the National FFA Alumni Convention FFA Alumni gather at convention to engage with FFA members, instructors and supporters. FFA Alumni play an important part in keeping agricultural education and FFA programs in our local schools. FFA relies on its alumni to garner support for FFA from their local communities, raise funds for chapter activities and scholarships, assist at FFA leadership camps and conferences, and more.

Alumni attending convention set the course of the association during official delegate work, complete elections for the National FFA Alumni Council, recognize outstanding alumni and affiliates, conduct association business, volunteer at convention functions, meet FFA members in Alumni Nation, network and more. Convention is a valuable, worthwhile and enriching experience for not only FFA members but alumni alike.

## **FFA Alumni Development Conference (ADC)**

Alumni Development Conference will challenge you to engage your local community, administrators, business leaders and everyone you meet. This four day conference offers more than 20 different workshops that will lead you through the growth and leadership continuum and help you to find, develop, and use your voice in advocating for agricultural education and FFA.

### ***Why should you attend?***

- More than 20 different educational workshops
- Associate member tract
- Motivational guest speakers
- Hands-on training
- Tours of regional agriculture
- Idea sharing, networking, comradery
- Great food and fellowship at Taste of States
- New friends from all across the country



## Regional Development Conferences

The National FFA Alumni Association is bringing professional, personal and FFA Alumni development to the masses. Knowing that not everyone can attend our annual national events, we're hitting the road to host regional development days. These events are meant to engage individual members, local FFA Alumni leaders, state FFA alumni leaders, agricultural educators and others involved with agricultural education.

The event format allows for networking and socializing with fellow FFA alumni, idea sharing and collecting feedback to address obstacles, learning and training in areas of advocacy, leadership, affiliate business operations and more. This one day event is meant to bring together individual members, local and state alumni leaders from the surrounding states, agricultural educators and other members of Team Ag Ed. strengthen and grow alumni's impact at the local, state, and national levels.

### ***Why should you attend?***

- Educational workshops
- Hands-on training
- Great opportunity to build a team with your local agricultural educator
- Idea sharing, networking, etc.
- Meet and build a working relationship with alumni from nearby states

For more information on any of these conferences and conventions visit the *Events* page under Alumni on FFA.org.

